



Press Release

For immediate release

**NCHA VIP / Celebrity Cutting & John Deere Giveaway
at the Chevy Trucks / NCHA Eastern National Championship**

Friday, March 23, at 7:30 p.m. at the Mississippi State Fairgrounds, cutters and area-residents won't want to miss the National Cutting Horse Association VIP / Celebrity Cutting and John Deere Lawn Mower Giveaway. Just a \$5.00 donation to the University of Mississippi Medical Center entitles the purchaser to a ticket to the event and a chance to win a brand new LT 166 John Deere riding lawn mower. A drawing will be made immediately following the cutting; ticket holder must be present to win.

Participants in the NCHA VIP & Media Cutting and John Deere Lawn Mower Giveaway include: Jackson Mayor Harvey Johnson Jr.; former All-around rodeo champion Dave Appleton; former Dallas Cowboys tight end Jay Novacek; Wanda Wilson, Executive Director of the Jackson Convention Center and Visitors Bureau and MISS 103's morning drive-time host Rick Adams.

Tickets to the event are available at the NCHA information booth on the upper level of the Livestock Expo Center.

Each VIP cutter will be paired with an Open or Non-Pro cutter that is competing at the Eastern National Championships. Trophy buckles will be awarded to the first three finishing teams.

A separate drawing will be made for those who cannot attend the NCHA VIP /Celebrity Cutting and John Deere Lawn Mower Giveaway, but who would like to make a \$5.00 donation. The winner of this drawing will receive a lifetime NCHA membership (including a lifetime subscription to the *Cutting Horse Chatter*), along with a leather and wool NCHA jacket valued at \$250.00.

For more information contact NCHA marketing director Clay Murray (601) 948-2000 or visit NCHA's website at www.nchacutting.com