

A Proclamation
By
Governor Ronnie Musgrove

WHEREAS, DECA, a national association of marketing education students, provides teachers and members with educational and leadership development activities to merge with the educational classroom instructional program—DECA chapters attract students who are interested in preparing for entrepreneurial marketing or management careers; and

WHEREAS, to help its members develop key skills and competencies, DECA promotes competency based competitive marketing events, and achievement/recognition programs and activities on local, state, and national levels—scholarships are awarded to the top high school students who excel in DECA; and

WHEREAS, on the national level, there are 163,000 members to include Canada and Germany—throughout the State of Mississippi, DECA has a membership of 3,000 students in secondary educational institutions; and

WHEREAS, DECA was founded in the State of Mississippi in 1955 as a youth organization that prepares its members for careers in marketing, management, and entrepreneurship by providing the valuable service of developing leadership abilities, encouraging cooperation, promoting good citizenship, teaching up-to-date marketing techniques and inspiring patriotism among its members; and

WHEREAS, the Mississippi DECA organization is governed by the state action team, a group of high school officers comprised of junior and senior high student leaders from across the state—advising the state action team are teachers of the programs of Marketing Management Technology and Mississippi Cooperative Education:

NOW, THEREFORE, I, Ronnie Musgrove, Governor of the State of Mississippi, hereby proclaim October 13 through October 19, 2002, as

DECA WEEK

in the State of Mississippi.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Mississippi to be affixed.

DONE in the City of Jackson, October 3, 2002, in the two hundred and twenty-sixth year of the United States of America.

RONNIE MUSGROVE
GOVERNOR