

Mississippi Development Authority
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Date: April 30, 2002

MEDIA ALERT

WHO: Governor Ronnie Musgrove and Darienne Wilson of
Mississippi Development Authority's Division of Tourism

WHEN: Wednesday, May 1, 2002, 10:00 a. m.

WHERE: Woolfolk Building, First Floor, Conference Room East

WHAT: Governor Musgrove and Darienne Wilson will kick off
National Tourism Week with the announcement of MDA
Tourism's new advertising campaign and slogan. A new song,
developed for the slogan, will be performed by Raphael
Semmes and Jewel Bass.

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