

For Immediate Release

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Governor Musgrove Appoints New Executive Director Of Mississippi Development Authority

(Jackson, MS) – Governor Ronnie Musgrove today named Robert J. Rohrlack, Jr., CED, as executive director of the Mississippi Development Authority. Rohrlack will start work on December 3, 2001.

“Bob Rohrlack brings a wealth of experience to the MDA,” Musgrove said. “We’ve put Mississippi on the map with our economic development efforts, and Bob has the skills to take it to the next level.”

Rohrlack currently serves as President and CEO of the Alliance for Economic Development in Gainesville, Florida.

“This is a great opportunity to work with a Governor who has a vision for this state,” said Rohrlack. “I look forward to playing a role in making that vision a reality.”