

**For Immediate Release**

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## **Governor Musgrove Unveils Economic Impact Study of Nissan Project**

(Jackson, MS) – Governor Ronnie Musgrove today unveiled an economic impact study of the Nissan project in Mississippi. The study was conducted by the Goodman Group at the University of Southern Mississippi.

“With last Friday’s announcement of the Nissan expansion, Nissan demonstrated that their investment in Mississippi was good for them,” Musgrove said. “Today, we’re here to demonstrate that our investment in Nissan was good for us.”

The study looked at several factors regarding the Nissan project, including direct and indirect job creation, tax revenues, and return on investment to the state.

Findings in the study include the creation of 16,212 direct and indirect jobs by the year 2005. The study also demonstrates that the state will reach a break-even point on the project by 2007, commenting that “the incentives to Nissan have been a very good investment for Mississippi.”

“This study says a great deal about Mississippi,” said Musgrove. “It says a lot about our ability to compete at the highest levels, and it says a lot about the business climate in the state.”

Copies of the executive summary are available by calling 601-359-2916.

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