

For Immediate Release

June 5, 2003

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Governor Musgrove Names King as Mississippi's "Blues Ambassador"

(Jackson, MS) – Governor Ronnie Musgrove today proclaimed B.B. King as Mississippi's "Blues Ambassador," in recognition of King's tremendous career as a blues musician. Musgrove issued the proclamation during the unveiling of a marker on the Mississippi Blues Trail in Indianola.

"B.B. King has defined the blues for millions of people, here at home and around the world," Musgrove said. "He has entertained audiences for more than 40 years, and he has always been proud to call Mississippi home."

King began his career in Memphis in the late 1940's. At age 77, he has received countless awards and been inducted into the Blues Foundation and Rock and Roll Halls of Fame.

"Mississippi is the birthplace of the blues, and who better to tell the story than B.B. King and Lucille," said Musgrove, referring to King's trademark Gibson guitar.

Note to Editors: A photo from this event is available by calling Shannon McMullan at 601-359-3227.

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