

For Immediate Release

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GOVERNOR MUSGROVE ANNOUNCES NEW MOTORCYCLE MANUFACTURING PLANT IN MERIGOLD

(Merigold, MS) – Governor Ronnie Musgrove, the Mississippi Development Authority, the Mid-Delta Empowerment Zone Alliance, the Bolivar Cleveland Chamber of Commerce and Bolivar County Board of Supervisors along with Knight Line Products, Inc., executives announced today that the company plans to open an operation in the Bolivar County community of Merigold. The \$1.3 million investment will create initially 85 quality jobs for local workers and upwards to 120 in the next three to five years. Knight Line Products, Inc., currently has fourteen employees.

“I am pleased today to be able to announce the creation of new jobs for the residents of the Delta. It is critical, particularly during a national recession, to focus on creating quality jobs for our citizens,” Governor Musgrove said during his remarks at the ribbon cutting ceremony. “When government and private enterprise work together to create jobs and invest in Mississippi’s future, our citizens are the beneficiaries.”

Knight Line Products, Inc., produces motorcycles and all-terrain-vehicles (ATV’s) in addition to maintaining a machine shop for industrial machine work. The company will import basic machines from Spain and the Orient. “Once the machines are located in the United States, we assemble the engines and frames which are customized. The end purchaser has a competitive, ‘world-class’ product at an affordable price,” said Don Knight, owner, Knight Line Products, Inc.

The company will begin production of 800 units annually with plans to increase to 1500 units. The motorcycles and ATV’s will be shipped within the United States as well as Canada, Mexico, England, Spain, France, and Germany.

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