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Economic Impact of Nissan – Quote from Governor Ronnie Musgrove

"Under my leadership, we developed the nation's most aggressive new jobs program with the implementation of the Advantage Mississippi Initiative. The \$1.4 billion investment by Nissan is a result of this leadership and sends a strong message to the world that Mississippi is serious about creating quality jobs. With a national recession, these 5,300 jobs are even more important to the economic landscape of Mississippi. Combine those jobs with the additional 25,000 indirect jobs, and it's easy to see that this was a sound investment we made in our people.

"The Nissan project is not only the single largest jobs project in the state's history, it is one of the largest in the nation.

"In addition, the Nissan project has opened many new doors in the State of Mississippi for job creation. The East Mississippi/West Alabama Alliance that we have been developing with Governor Riley will create more jobs for the people of Mississippi and allow us to focus our strengths on the southern automotive manufacturing corridor."