

American Association of Retirement Communities
Monday, October 30, 2000
7:00 p.m.
Beau Rivage, Biloxi, MS, Camellia B

“Welcome to Mississippi, The Leader in Retiree Recruitment”

- Good Evening
- It is a pleasure to be here today
- Story
- We have heard over the years that MS is 50th
(last place) in so many categories
 - This is simple not true
- One of the leaders in the nation in so many areas
 - Computers in the classroom
 - A leader in Tourism dollars
 - A leader in homeownership rates
 - Magnolia
 - Venture Capital
 - Full-time college enrollment
 - One of the best places to do business in manufacturing

- Population is Aging
 - By 2005: 65 & older make up 12.1% of population in MS (360,470 people)
 - By 2015: 65 & older make up 14.5% of population in MS (468,155 people)

- Mississippi is focusing on Seniors

- Exploring new ways to develop feasible and accountable solutions, which will address the needs of this growing population

- We are researching the creation of a single entry point of contact for Seniors in need of services
 - This will streamline information access for Seniors across the State

- Leader in Retiree Recruitment

- Recognize that individuals approaching retirement are likely to embark on travel in an attempt to find the most desirable retirement location

- Elderly people will relocate to areas with amenities to provide them with a comfortable lifestyle for their retirement

- The “retirement industry” boost the local economy and increases the tax base
- Retirees benefit the community, socially also
- Retirees increase the number of volunteers and contributors benefiting many organizations
- Mississippi becomes an even better place to live, work and visit