

CHIP Press Conference with Leadership Jackson Class of 2000
Thursday, October 26, 2000
3:30 p.m.
Mississippi State Capital

Talking Points

- I am pleased to be here today with members of the Leadership Jackson Class of 2000
- The men and women of the Leadership Jackson Community Action Team of 2000 have joined with us to promote the Children's Health Insurance Program
- The Leadership Jackson Class has made it possible to place 12 billboards throughout the Metro Jackson Area, to help promote the Children's Health Insurance Program
- This partnership is a great example of how public and private organizations are working together to benefit their communities
- Leadership Jackson approached the State of Mississippi because they saw a need to better

inform the public about the benefits from the CHIP program

- The CHIP program has been successful, but many eligible, middle-class, working families are still unaware that they may qualify for health insurance for their children
- With the help of Leadership Jackson, more families can have access to health insurance for their children in the Metro Jackson area
- It will take all Mississippians working together to make Mississippi an even better place to live and work
- We are making a positive difference in the lives of Mississippi children and Mississippi families
- Organizations, like the Leadership Jackson Class, acting as partners with other state agencies serve as a valuable asset to the people of the State of Mississippi
- Their assistance in making families aware of the CHIP program will increase enrollment in the program

- It is our hope that more organizations will become involved in helping us improve the Quality of Life for all Mississippians
- The class members used all resources available, which included reaching out to community partners for financial and in-kind contributions
- Thank you to all the Team Members, the Sponsors, the Partners and the Organizations that contributed to the success of this billboard campaign
- I would like to ask Mike Cronin with Brunini Grantham Grower & Hewes, PLLC, and spokesman for the Leadership Jackson Community Action Team to say a few words.
- (Turn & Shake Mike's hand)
- (After his comments, Step forward & Open for Questions)