

Click It or Ticket
Kickoff
May 3, 2001
10:00 a.m.

Talking Points

- Recognize and thank Commissioner Huggins.
- In the year 2000, Mississippi ranked 49th out of the 50 states for the highest number of motor vehicle deaths.
- That is a ridiculously high number that could easily be lowered by the simple click of a seatbelt.
- The failure to buckle up is always life threatening and never worth the risk.
- Traffic crashes are the leading cause of death to children and among the leading causes of death to adults.
- More than half of the adults who die in crashes are unrestrained and six out of ten children who die in crashes are unrestrained.
- Nearly half of these people would be alive today if they had been restrained.

- These are totally preventable tragedies.
- That is why I am proud to support the national Click It or Ticket national initiative to increase the use of seat belts and save lives.
- Municipal agencies, county sheriff's departments and the Mississippi Highway Patrol are participating in this crackdown – and the enforcement effort does not stop at the state or regional line.
- If even one life is spared because of the Click It or Ticket campaign, then our efforts paid off.
- I don't believe most people question the effectiveness of seat belts, but still, many people don't take three seconds to click their seat belts into place when they get in their cars.
- I encourage every Mississippian – take the time to buckle up your children – buckle up yourselves.
- Your life may depend on it.