

Short. Punchy. Strong.

Talking Points

- We are here to celebrate a victory!!!!
- ...a victory for the people of the State of Mississippi!!!
- Because the people of our state are the big winners today.
- The Advantage Mississippi Initiative is on its way to my desk and on its way to becoming law.
- After 11 years, Mississippi finally has an economic development plan that addresses the challenges of a global economy.
- The Advantage Mississippi Initiative will bring more good jobs to our people.
- The Advantage Mississippi Initiative helps create a better quality of life for all Mississippians in all 82 counties of our state.

- Our new plan gives Mississippi the competitive edge over other states.
- I would like to thank and congratulate the Lt. Governor, the leadership of the Senate, the Speaker, the leadership of the House and the members of both the Senate and House for working with us to take this historic step for the people of Mississippi at no cost to the taxpayers.
- That says a lot about the quality of people Mississippians have elected to represent them. Thank you for your hard work, your leadership and your determination to do the right thing for this state and for our people.
- I would like to ask both Lt. Governor Tuck and House Speaker Ford to step forward and say a few words if they would like.
- (Lt. Governor and Speaker)
- (shake both of their hands)
- I am confident that with the leadership team working under the direction of J.C. Burns, Director of the Mississippi Development

Authority, we will make great strides in creating new opportunities for our state

- J.C. if you would like to say a few words.
- (Shake J.C.'s hand at the conclusion of his comments)
- Thank you J. C.
- A lot of work and a tremendous number of hours went into the development of this plan, and the work of individuals from the public and private sector played an important role in developing and supporting this bill.
- I would like to thank the members of the Mississippi Partnership for their valuable input in the plan with special thanks to my co-chair of the Partnership Dwight Evans for the time and energy he committed to our new economic development plan.
- Dwight, thank you and please say a few words.
- (Dwight speaks. Shake his hand when he finishes)

- A common agenda to give Mississippi the competitive edge – that’s why public and private leaders, corporate and community leaders worked together and voted together.
- We will show the rest of the nation that Mississippi is America’s State of Promise.
- Thank you all for being here, and now it is time to get back to work.
- (open for Q & A)
- At the close of Q & A –
- The nation is paying attention to our state as we once again show that Mississippi is America’s State of Promise.