

House Bill 1548  
Press Conference & Bill Signing  
Tuesday, April 10, 2001

### **Talking Points**

- Good Morning
- Today, I am here to sign House Bill 1548 into law.
- This bill authorizes the Desoto County Convention and Visitors Bureau to lease or sell the naming rights to the Civic Center in Desoto County.
- An important component of this legislation is that the members of the bureau will have the opportunity to decide how or to whom to lease or sell the naming rights.
- This is a great opportunity for local communities to have a stake in their economic development, while making sure that the best interest of the people who live and work in these areas are being met.
- This bill is for the people of Desoto County.

- It allows you to make wise choices locally and not have the naming rights go to the highest bidder.
- You have the opportunity to choose the vendor to represent and support the Civic Center and to support job growth opportunities.
- I would like to recognize the authors of House Bill 1548 who helped bring us to today's bill signing:
  - Representative Wanda Jennings,
  - Representative Valeria Robertson,
  - Representative John Mayo,
  - Representative Warner McBride and
  - Representative Tommy Woods.
- I would also like to recognize the other legislators with us today and thank them for working with us on this bill.
- I would like the mayors of:
  - Southaven (Greg Davis),
  - Olive Branch (Sam Rikard),
  - Horn Lake (Mike Thomas) and

- Hernando (Ed Gale) to join me, along with the legislators as I sign House Bill 1548.
- It is my pleasure to sign House Bill 1548 into law.
- (Sign the bill and the ceremonial bills)
- Great things are happening in Mississippi.
- We are working for new economic development opportunities for our state and better opportunities for Mississippians.
- We are working to provide a better quality of life for the people of Mississippi.
- We are America's State of Promise.