

*Remarks for
Turner South / LaMont's BBQ
July 24, 2001*

Thank you, Mayor DeBerry. On behalf of 2.8 million Mississippians, I am proud to be here today to welcome the Turner South Network to Mississippi and Holly Springs.

We are here because of the hard work done by the City of Holly Springs to develop a major family-oriented tourist destination for thousands of new visitors to Mississippi.

There is great significance to your work here. First, you are showcasing the contributions of the African-American culture to this region, and honoring the fact that much of the great food of this area is of that culture.

The television show on Turner South Network will communicate this rich history to the region and the world on a weekly basis.

There are several people here who need to be recognized, people who have made a special contribution to this project.

George Bryan has been promoting Mississippi products for years as the head of Bryan Food Products based in West Point.

George has been a friend and mentor to LaMont over the years as he followed his dream.

In fact, George played a major role in building the partnership with Turner South, leading a delegation to Atlanta to create the agreement for the television show we are announcing today.

Senator Trent Lott and the local senators and house members did tremendous work in developing legislation to make the bond issues and tax incentives for the project possible.

Andy Revella and his company, Lifestyle Ventures, are making the project work in the long-term through their management and marketing expertise.

Finally, I want to thank and recognize LaMont Burns. He had a dream of sharing his family's rich history and the recipes developed by his great-grandmother over 150 years ago.

He had the courage to convince people like George Bryan and Turner South Network to help him share this history.

LaMont, as Governor of Mississippi, I want you to know that I will work with Mayor DeBerry and the City of Holly Springs to promote your dream and the project you have brought to Holly Springs.

Thank you.