

Metro Jackson Chamber of Commerce Annual Luncheon
Wednesday, December 6, 2000
11:30 a.m.
Crowne Plaza - Jackson

Opening

- Good Morning
- It is a pleasure to be here this morning
- Story

Main Points

1. Nissan Motor Company
 - a. Their investment in MS means more jobs for our people
 - i. 4000 new jobs
 - ii. 26,000 spin-off jobs
 - b. \$930 million investment in the State of Mississippi
 - c. It is also further recognition that we have the quality workforce, workforce training programs and commitment to business growth that it takes to be competitive and successful
 - i. A vote of confidence in the people of our state

- ii. Nissan has shown their faith in the state of MS
- d. Getting to that point was a team effort on all levels
- e. Because of the hard work of many individuals and agencies, we are able to celebrate the arrival of this new company to MS.
- f. Our state is poised to make huge gains in creating quality jobs, expanding the resources of existing MS businesses and attracting the interest of national and international companies
- g. We have worked hard enough in 10 months of our administration to put MS on the map for a large company to consider us for a possible locations site
- h. By making dramatic changes in our economic strategy, we made MS competitive with other states
- i. Now our job is spreading the word that MS has the right incentives and the right workforce to help make companies successful
- j. Good jobs and a good quality of life make a positive difference to our state.

2. Strong economic development begins with a strong education
 - a. Good education = Good jobs
 - i. Good high paying jobs
 - b. Business and industry are looking for a strong workforce
 - i. Well educated and skilled people
 - ii. Training and Retraining programs
 - iii. We, the citizens of MS, must be ready (educated & trained) to work for these high tech companies
 - c. That strong education begins in K-12
 - i. Good teachers
 1. Competitive salaries
 - a. Helps recruit students into teaching field
 - b. Keeps good teachers in the classroom
 - ii. Computers in the classroom
 1. Internet-accessible computers
 2. Task Force – goal end of 2002.
3. Showing Leadership
 - d. By forming common objectives and by seeing beyond the politics of self-imposed borders and finding consensus, MS can compete successfully against our

neighboring states and against countries around the globe.

- e. We are creating the right climate for economic growth by improving infrastructure and institutions, establishing rules and incentives that encourage productivity and implementing positive, long-term processes.
- f. When we talk about infrastructure, we must be mindful that bringing transportation resources to a company's door means more than simply providing a way to move physical goods.
- g. Infrastructure efforts must also focus on the transportation of high speed data with broadband Internet access provided in concert with expanded physical transportation resources.
 - i. Working with MCI WorldCom to provide broadband Internet access to every community in MS
- h. We must go about it in the right way.
 - i. By working together
 - ii. By building consensus
 - iii. By getting rid of our own agendas
 - iv. By working for the good of our people

Closing

- We will continue to sell the state
- Look for new opportunities to bring additional higher paying jobs to the people of our state
- We want our people to build their lives and raise their families in Mississippi
- Now have the climate to make that happen in Mississippi
- Success will take leadership, vision and a solid direction
- The people of MS have our pledge to make their quality of life better