

Nissan Supplier Jobs
Press Conference
Tuesday, January 30, 2001
2:00 p.m.
Capitol Rotunda

Talking Points

- As a result of the \$930 million Nissan facility locating in Mississippi, last Monday we announced the opportunity to create more, higher paying jobs for the people of our state.
- We were in search of Mississippi companies that could serve as suppliers to Nissan.
- On Tuesday of last week, we traveled to Gulfport, Tupelo Greenville, Meridian, Southaven, and Hattiesburg to let every person – every business know about this tremendous supplier opportunity.
- We also mailed letters and applications to 41,000 Mississippi companies, identified as potential suppliers for Nissan, urging them to apply.
- Our goal was to notify as many companies as possible about this opportunity so they would have the best chance possible to apply.

- We notified companies, small, medium and large - ranging from manufacturing to the service sector to let them know they could be eligible to participate.
- We also made the applications available at the MDA's regional offices located across the state as well as on the www.mississippiandnissan.com website with a link from our website.
- As a result of these efforts, we are thrilled to announce that the Mississippi and Nissan website, received more than 306,971 hits since our statewide tour, and more than 4,901 applications were downloaded from this site.
- Nissan officials have received an outstanding number of applications from Mississippi companies and are expecting to receive the applications throughout the day today.
- That means Mississippians acted.
- That means Mississippi businesses took this opportunity to apply as suppliers for Nissan.

- That means more Mississippians and Mississippi businesses benefiting from Nissan's decision to locate in our state.
- This is a terrific opportunity for Mississippians to grow and improve their businesses---right here at home.
- Mississippi companies serving Mississippi companies.
- The new jobs, created by these supplier companies means more Mississippians can make the choice to live, work and raise their families right here at home while enjoying a better quality of life.
- Nissan has made an investment in our state, and we will continue to make an investment in our future through education, technology and the creation of new jobs for all our citizens.
- Thousands of Mississippians, their children and their children's children will have the opportunity to work in quality, well paid, high-tech jobs.

- The opportunity for more, good jobs for our people is here.
- I commend the many Mississippi companies that took this opportunity to participate in the application process.
- Nissan will review the supplier applications and contact the businesses that meet their specifications.
- We are excited to know that these Mississippi companies will be having further discussions with Nissan about fantastic business opportunities during the upcoming supplier meeting, February 19-23, 2001.
- Creating more, good job opportunities for the people of our state is our priority, and we are making that happen for all Mississippians.

Before you open for questions,
Introduce:

- Jeff Dukes, Director of the Existing Industry and Business Program, MDA

(Identified the more than 41,000 potential suppliers for Nissan in Mississippi)

- Harry Gibbs, Director of International and National Program, MDA