

Talking Points
Weekend of August 15
Indianapolis

■ Education

- Mississippi is a recognized leader in education
- In midst of national recession, when others are cutting school weeks/
releasing prisoners/ massive layoffs/ raising taxes Mississippi is investing
in education first
- Historic action
- Teacher pay raises
- Computers in classroom
- “No child left behind”
- Public schools are cornerstones of our communities and key to the success
of our economy

■ Particular investment in higher education / \$200M “brain trust”

- Recruit best minds for research, development, workforce training
- Higher education has critical role in economic development
- Good schools attract good jobs and good jobs build better communities

■ Job creation

- Over 2,200 new and expanded facilities
- More than 53,000 new jobs
- Capital investment of over \$ 15 billion
- Mississippi is home to the only automobile manufacturing plant that will open this year in the United States
- We are aggressive about creating quality, high-paying jobs for our people
- The best thing a child can see every morning on the way to school, is their parents on their way to a good job

■ Health care

- Healthy children are ready, willing, and happy to go to school in the mornings and more equipped to learn.
- Healthy parents are geared-up and enthusiastic about going to work to provide for their families
- Together we are building healthier families, happier communities, and an even better Mississippi

■ New image of Mississippi is unlike anything anyone could ever have imagined

- Image of a state moving faster than anyone else into the 21st century
- Competing in global marketplace
- Setting new standards in education and job creation