

Treadways Corporation Grand Opening  
Tuesday, April 10, 2001  
11:15 a.m.  
Treadways Distribution Center – Southaven

### **Talking Points**

- Good Morning. It is a pleasure for me to be here today for the Grand Opening of Treadway's Southaven Facility.
- When I said economic development is a priority of my administration, I meant it.
- This Grand Opening is another reinforcement that Mississippi is a great place to do business.
- I want to congratulate Treadways Corporation for their expansion here in Southaven.
- What an exciting time for this state, and for the people of our state.
- Mississippi has sent a message to the Nation that we are serious about economic development in our state.

- The official construction of the Nissan Motor Company facility last week in Canton was just the beginning of continued economic growth in our state.
- The Advantage MS Initiative is bringing more good jobs to the people of our state, and it helps create a better Quality of Life for Mississippians in all 82 counties of our state.
- The new plan gives Mississippi the competitive edge over other states; we are now on the “short list” of states being considered as a location for expansions or relocation for a business.
- I look forward to a productive future together with other state leaders and to a continued good relationship with current industries and businesses in Mississippi as we market the state.
- I’m excited to share in this grand opening with you today.
- I want to thank the individuals and organizations that were involved in working toward this expansion.

- The nation is taking notice and once again we are proving that Mississippi is “America’s State of Promise”
- Thank You.